

Hassan OBEID, Ph.D.

**Professor of Finance
Head of Finance and Accounting Department
Responsible of MBA Finance Banque Assurance**



European Business School - Paris
Member of Laureate International Universities

French/Lebanese Citizen

Professional Address:

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75015 Paris
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Teaching Skills, Research Interests, & Strengths

Strengths	Creative, energetic, self-confident, analytical, friendly, gets along well with students and colleagues, good contacts with French and international universities, effective communicator.
Teaching skills	Corporate valuation, financial analysis, investment analysis, IFRS accounting, cost accounting, management control, qualitative tools in finance, currency risk, money and banking, risk management.
Research interests	IPOs, business valuation, company performance, efficiency of banks, effects of privatization on a company's value.

Education

March 2008



Qualified to be Maitre de conférence (CNU)

Qualified to be Assistant Professor by the CNU – Scientific Official French Committee for Public Universities

2002 - 2006



Ph.D., Management sciences (sciences de gestion) - Finance

Université Pierre Mendès France (UPMF)

Thesis: "Privatization and Financial Performance of Privatized Firms: the Case of France"

Fields: Financial Economics, Financial Analysis, and Market Regulation

2001-2002



DEA (Master 2)

Ecole Supérieure des Affaires (ESA), France

Thesis: "The Impact of Privatization on a Firm's Performance"

Academic Experience

Since Jan. 2014



European Business School–Paris (Eligible for AACSB Accreditation)

Head of Finance and Accounting Department

Director of MBA “Corporate Finance and Financial Strategy”

Director of MBA “Finance – Bank – Insurance”

September 2008

to

December 2013



European Business School–Paris

Professor of Finance

Taught, planned, and developed the following courses: Corporate Valuation, Banking Management, Financial Markets, Risk Management (graduate level), Cost Accounting, Management Control, and Corporate Finance (undergraduate level).

Selected and interviewed candidates.

Advised students on their projects and theses.

July 2015



Lebanese University – Visitor Professor

I taught the course “Portfolio Management” and I participated in the research activities.

Summer 2012

Summer 2013

Summer 2014



IESEG School of Management (AACSB & EQUIS Accredited)

Professor of Finance

Taught, planned, and developed the following courses: Corporate Finance, Financial Analysis, and Finance Fundamentals (I taught this course for Clemson University’s students).

Advised students on their theses and their internship reports.

Summer 2010



Visiting Professor in Lebanon for Lebanese University, CNAM and Al Kafaat University



I taught the following courses: International Finance (LU), IFRS Accounting (AKU), Value Creation and Corporate Valuation (Cnam).

Feb. – June 2008



United Arab Emirates University (AACSB accredited)

Visiting Professor of Finance

Taught Banking Operations Management and Money & Banking for graduate students.



Sep. 2005 -
August 2007



University of Limoges, France

Teaching Assistant (ATER)

Taught Governance of Holdings, Financial Markets & Microstructure, Cost Accounting, Management Control, Investments and Corporate Finance.

Sep. 2002 -
May 2005

Grenoble Ecole de Management (AACSB, EQUIS & AMBA Accredited)

Teaching Assistant

Before 2002 Experience and training in accounting.

Training Experience

September 2012 *Kuwait Petroleum Company, Kuwait*



Trainer for KPC engineers: Budgeting and cost.

Intellectual Contributions

Articles in Scientific Journals (double blind peer review)

1. **Obeid H**, Kaabachi, S. (2016) "Determinants of Islamic banking adoption in Tunisia: Empirical analysis Bank-Insurance", *International Journal of Bank Marketing – Forthcoming*. Indexing: *FNEGE, CNRS, AERES, CABELL, EBSCO*.
2. **Obeid H**, Bagmet, K., & Ben Bouheni, F. (2015) "Bank-Insurance Integration Level in Ukraine: Science-Methodological Approach", *The Journal of Applied Business Research*, Vol.31, n°6, pp. 1279 – 1293. Indexing: *FNEGE, CNRS, AERES, CABELL, EBSCO*.
3. **Obeid, H.**, Nguyen, D., and Hamdi, H. (2013), "The Short and Long-Term Performance of Privatization IPOs in Europe" *The Journal of Applied Business Research – July/August 2013*. Indexing: *FNEGE, CNRS, AERES, CABELL, EBSCO*.
4. **Obeid, H.**, Jawadi, F., D., and Nguyen, D. (2013), "Information Technology Sector and Equity Markets: An Empirical Investigation", *Applied Financial Economics*, Vol.23, Issue 9, pp. 729-737. Indexing: *FNEGE, CNRS, AERES, CABELL, EBSCO, etc.*
5. **Obeid, H.**, El Moussawi, C., and Salloum, A. (2012), "Evaluation the productive Efficiency of Islamic and Conventional Banks in GCC countries", *Journal of Money, Investment and Banking*, issue 25, pp.85-98. Indexing: *AERES, CABELL, EBSCO, etc.*
6. **Obeid, H.**, and Piget, P. (2012), "Using IFRS to Understand the impact of the Privatization of the Firm's Value: Evidence from Europe", *Investment Management and Financial Innovations*, vol.9, issue 2, pp.136-145. Indexing: *AERES, CABELL, Econlit, etc.*
7. **Obeid, H.**, and Bhatti, I.M. (2011), "The Impact of Stock Exchange Performance of Selected French Privatization Firms", *Investment Management and Financial Innovations*, vol. 8, issue 1, pp.42-52. Indexing: *AERES, CABELL, Econlit, etc.*
8. **Obeid, H.**, and El Moussawi, C. (2010), "Evaluating the Productive Efficiency of Islamic Banking in GCC: A non Parametric Approach", *International Research Journal for Finance and Economics*, 53, PP. 178-190. Indexing: *AERES, CABELL, EBSCO, Econlit, etc.*
9. **Obeid, H.**, and Albouy, M. (2007), "The Impact of Privatization on the Operational Performance of the Firms", *Finance, contrôle, Stratégie*, vol. 10, n°1, pp.6-37. Indexing: *FNEGE, CNRS, AERES, CABELL, EBSCO, Econlit, etc.*

Articles in Industry Journals

1. **Obeid, H.**, and Kaabachi, S. (2014), “La banque islamique en Tunisie: freins, motivations et attentes de la clientèle bancaire” *Banque & Stratégie*, 323, pp.41-50.

Papers in progress

1. **Obeid, H.**, and Kossai, “ICT, human capital, organizational change and firm profitability: Empirical evidence from Tunisian manufacturing SMEs”, **Submitted** to *Journal of Information Technology*.
2. **Obeid, H.**, and Kaabachi, S. (2014), “Les motivations et les freins à l’adoption des produits bancaires islamiques en Tunisie” **Submitted** to *Recherches en Sciences de gestion*.
3. **Obeid, H.**, Ben-Bouheni, Kostadinov, and Ankenbrand “Agent-Based Modelling and the Swiss Real Estate Market” **Submitted** to *Journal of Real Estate Finance and Economics*
4. **Obeid, H.**, Ben-Bouheni and Margarint “Influence of Regulation and Supervision on European Banking Performance” Ready to submit to *Financial Markets, Institutions & Instruments*

Conference Papers

1. Obeid, H, « the International Banking Conventions” in “The Lebanese Emigrants Economic Conference” Organized by Al Iktissad Wal Aamal, Beirut, dec-14-15, under the patronage of Lebanon’s Speaker of Parliament H.E.Mr Nabih Berri.
2. Obeid, H, and Kaabachi, S. « La Finance islamique en Tunisie : Réalités et Perspectives », 6th Global Islamic Marketing Conference Istanbul 6-8 May 2015
3. Obeid, H, and Kaabachi, S. “Les banques islamiques en Tunisie”, Colloque international Finance islamique : pratiques, défis et perspectives. L’Ecole Nationale de Commerce et de Gestion d’Agadir, 30-31 octobre 2013, Agadir.
4. Obeid, H., and Piget, P. (2012), “Does Privatization have an impact on the Performance of European Companies?”, VII International conference “International Competition in banking: theory and practice”, Sumy, Ukraine, May 24-25, 2012.
5. Obeid, H., Jawadi, F., Jawadi, D., and Nguyen, D. (2009), “Nonlinear Price Dynamics and Interdependencies between the Information Technology Sector and the World Capital Markets”. Paper presented at the *International Conference on eCommerce, ePayments and Applications*, Marrakech, 25-27 September 2009.
6. Obeid, H., (2007), “Stock-Exchange Performance of the Privatized Firms”, Paper presented at the *Congrès international de l’Association Française de Finance (AFFI)* Organized by IRGO – Bordeaux, 27-29 June 2007.
7. Obeid, H., (2007), “Privatization as a Support of Universalization, Should it be Adopted?”, Paper presented at the *Colloque international « Mondialisation et développement: Mondes d’hier et mondes de demain »*, Organized by University Badji Mokhtar - Annaba (Algeria), 10-11 September 2007.
8. Obeid, H., (2006), “How to Evaluate the Performance of Privatized Firms”. Paper presented at the *Séminaire International Francophone de Finance (SIFF)*. Organized by CERAG – Grenoble, September 2006.

Conference Organization

“Financing Higher Education: BDL Experience & The Development of Transition Economies : Evidence from Arab Countries”, February 2015 at the European Business School – Paris, with the participation of The Central Bank of Lebanon (BDL) and UNESCO.

« La finance conventionnelle et la finance éthique: regards croisés », June 2012 at the European Business School – Paris, with the participation of Europlace Paris, easi 570, Chaabi Banque, Université Paris Dauphine, Association Aidimm, Easi 570, and Sharia Board ACERFI.

Editorial Activities


- Associate Editor: “Journal of Applied Business Research”
- Member of the Editorial Board: “Journal of Governance and Regulation”
- Member of the Editorial Board: “Investment Management and Financial Innovations”

Ph.D. Examiner





Examiner for a Ph.D. thesis at Latrobe University (Australia) in 2013, “Investment Performance of Islamic versus Conventional Mutual Funds: Evidence from Malaysia”, Ms. Fadillah Mansour.


Media Interviews


 [France 24](https://www.youtube.com/watch?v=ajER7jYT5EM), December 25, 2015, An Overview about the Economic events of 2015.: <https://www.youtube.com/watch?v=ajER7jYT5EM>


 [France 24](http://www.france24.com/ar/-08-2014-اقتصادية-سياسة-اقتصادية-منطقة-اليورو-ركود-سياسة-اقتصادية-22-1611/), August 22, 2014, The European Economic Situation and the Russian Embargo effects: <http://www.france24.com/ar/-08-2014-اقتصادية-سياسة-اقتصادية-منطقة-اليورو-ركود-سياسة-اقتصادية-22-1611/>

 France 24, April 8, 2014, the French economic situation: https://www.youtube.com/watch?v=a8v-g_quV94

 France 24, March 18, 2013, the financial crisis in Cyprus

 France 24, December 13, 2012, economic expert, the Banking Supervision Rules in the Eurozone: <http://www.france24.com/ar/20121213-focus-europe-economic-union-berlin-paris-road-map>

 France 24, May 30, 2012, Islamic Finance in France: <http://www.youtube.com/watch?v=KyUSX8-bdTc>

 France 24, November 16, 2011, economic expert, the European crisis: <http://www.youtube.com/watch?v=J0zkB0D0xAE>

 Radio orient, “the impact of the Cypriot crisis on the European Union”

Language and Computer Skills

Languages

English, French, Arabic

Computer

Blackboard, PowerPoint, Word, Excel, Access, Spss

Extracurricular activities: Traveling, writing poems, playing football

Participation in Research Projects and Studies

1. Obeid, H., (2002), “Credit Risk in Banking”, Master II, ESA, Grenoble, France.
2. Obeid, H., (2000), “The Lebanese Financial Markets”, The Lebanese University.
3. Obeid, H., (2000), “How to Evaluate Investment Risks”, The Lebanese University.
4. Obeid, H., (1998), “Beirut Stock Exchange”, the L.U., Bachelor Project.