

Dr. Sébastien M. LEMEUNIER

PERSONAL DETAILS

Status: Assistant Professor of Finance
Appointment: Full Time
Origin: French
Year joined: 2009
Phone: +33 1 55 18 77 69
Email: sebastienlemeunier@ebs-paris.com



RESEARCH INTERESTS

Mutual fund Industry, Performance and Quality, Conflict of interests, sales and performance, Incentives, Financial regulation.

TEACHING

Courses in Corporate Finance and Economics undergraduate and graduate level.

AFFILIATIONS AND MEMBERSHIPS

Association Française de Finance

ACADEMIC EXPERIENCE

Since 01/2009 Assistant Professor of finance at EBS
Since 01/2009 Adjunct Professor of Economics at ESSEC
2004 – 2007 University Lecturer of Finance at Paris V University
2004 – 2007 Adjunct Professor of Finance at ESSEC
2001 – 2004 Assistant of Economic Department at ESSEC

PROFESSIONAL AND CONSULTING ACTIVITIES

2000 – 2001 Risk Manager & IT Developer (Asset management and private banking)
HSBC-C CF/Dewaay Bank - Brussels
1999 – 2000 Risk Manager - Crédit Commercial de France (HSBC-CCF) - Paris
1998 Financial & Banking Assistant – Caisse des Dépôts et Consignations – Paris
1997 Banking Trainee - INDOSUEZ Crédit Agricole - Luxembourg.

EDUCATION AND QUALIFICATIONS

- 2002 - 08 Doctorat in Finance – ESSEC / IAE Aix-Marseille under the direction of Professor Charléty; (*Summa cum laude*). Dissertation: “Quality Incentives for Mutual Fund Promoters”
- 1999 Post-graduate diploma - Economics & Finance, Dissertation: “Competition of payment systems in Europe”.
- 1998 Master Degree in Economics and Finance
- 1997 Degree in Economics and finance

ADDITIONAL

Languages: Fluent in English

INTELLECTUAL CONTRIBUTIONS

Articles in scientific journals (* = peer reviewed)

- (4)* "Price strategies in a vertically differentiated mutual fund market" (S.M. Lemeunier, P. Charléty) Finance Research Letters Volume 14, August 2015, Pages 117–127
- (3)* "Conflict of Interest between Investors and Financial Advisers", Bankers, Markets and Investors N°135 March April 2015
- (2)* Recours collectifs, la "non" réponse de l'AMF mais des avancées pour la protection des investisseurs. Revue Lamy Droit des Affaires, 2012 (7), 86-90.
- (1)* Enjeux de l’incitation à la vente des fonds aux Etats-Unis. Revue Banque et marchés, N° 82 mai-juin 2006.

Books

- (2) Lemeunier, S. and J.P. Robic “L’entrepreneur face à l’entreprise en difficulté. Guide pratique : prévention, médiation, soutien et solutions » *Le management en pratique* édition de Boeck ISBN 978-2-8041-9375-1
- (1) « Etude sur le rôle des espèces dans le marché français des moyens de paiements » avec (D. Cornea, N. Costa, A. Riva et Y. Titova) pour la Fedesfi : La Fédération des Entreprises de la Sécurité Fiduciaire. Octobre 2013

Conference papers

- (3) Cash in the French System. Conference ESTA Marseille. 3 June 2013.
- (2) Price Strategies in a vertically differentiated mutual fund market. AFFI Meeting in Finance, Strasbourg, 15th-16th 2012.
- (1) Prise en compte des risques des brokers dans leurs conseils aux investisseurs (risks integration in brokers’ advice to investors). Paper presented at the AFFI Meeting in Finance, Poitiers, 27 June 2006.

Book reviews

- (1)* Lemeunier, S. (2005) The Future of Money» by B. J. Cohen. European Journal of Political Economy, 21 (2), (39-54).

Working papers

- (4) Lemeunier, S./ Robic, J.-P. (2014) Médiation. Un nouveau service public aux entreprises. ESSEC Working Paper 1402.
- (3) Lemeunier, S. (2011) Stratégie prix de fonds différenciés verticalement. EBS Working paper series, N° 2011-01.
- (2) Lemeunier, S. (2011) On the origins of a Conflict of Interest in the Mutual Fund Industry. Research Center ESSEC Working Paper 11002.
- (1) Lemeunier, S. (2009) Ouvertures d'une approche structurelle de la distribution des fonds aux USA. Cahiers de l'IREBS.