

## Dr. Mohamed KOSSAI

### PERSONAL DETAILS

Status: Associate Professor of Finance and Economics  
Appointment: Full Time  
Origin: Tunisian/French  
Year joined: 2000  
Phone: +33 01 85 56 14 33  
Email: [mohamedkossai@ebs-paris.com](mailto:mohamedkossai@ebs-paris.com)



### RESEARCH INTERESTS

Management of Technology, Management Information Systems, Information Technologies, Manufacturing Systems, Corporate IT strategy, IT Business Value, Manufactured Industry Competitiveness, SME's Performance, Organizational Change, Financial Markets.

### TEACHING

Financial Analysis, Investment Management and Policy, Management Accounting, Microeconomics and International Monetary Economics.

### REVIEW ACTIVITIES

African Development Review - Revue Internationale PME RIPME - International Journal of Innovation and Applied Studies IJIAS - Communications in Information Science and Management Engineering CISME - Journal of Social Science Studies JSSS

### ACADEMIC EXPERIENCE

Since 2006 Associate Professor of Management and Investment Policy, Financial Analysis, Management Accounting, Microeconomics and International Monetary Economics  
**European Business School EBS-Paris**

2014-2015 Lecturer of Microeconomic Analysis  
**IESEG School of Management**

2011-2012 Lecturer of Corporate Finance  
**Novancia Business School Paris**

- 2010-2011 Lecturer of International Finance (Master 2)  
**Pôle Paris Alternance PPA**
- 2005-2006 Lecturer of Macroeconomics  
**Paris-Dauphine University**  
Lecturer of Microeconomics, International Monetary Economics, Financial Analysis and Management Accounting  
**European Business School EBS-Paris**
- 2003-2005 Research and Teaching Assistant ATER Eurisco Lab  
Courses of Macroeconomics  
**Paris-Dauphine University**  
Lecturer of Microeconomics and International Economics  
**European Business School EBS-Paris**
- 2001-2003 Adjunct Professor of Macroeconomics  
**Paris-Dauphine University**  
Adjunct Professor of Applied Economics and Macroeconomics  
**Denis Diderot University Paris VII**  
Adjunct Professor of Microeconomics and International Economics  
**European Business School EBS-Paris**
- 2001-2002 Lecturer of Organization and Business Management  
**E.N.G.D.E Gestion Finance Audit**
- 2000-2001 Adjunct Professor of Political Economics  
**Panthéon-Sorbonne University Paris I**  
Adjunct Professor of Macroeconomics  
**Paris-Dauphine University**
- 1997-1998 Lecturer of International Monetary Relations and Macroeconomics  
**Versailles-Saint-Quentin-en-Yvelines University**

## **EDUCATION AND QUALIFICATIONS**

- 2014 Qualification for lecturing in Economics by the National Council of Universities (CNU, 05 Section, France)
- 2013 Doctorate in Economics- Laboratory of Economics Dauphine LEDa  
**Paris-Dauphine University**
- 1998 Master of Advanced Studies (DEA) in Innovation Economics

UFR Sciences des Organisations **Paris-Dauphine University**

1997 Masters Degree (M.A.) in Finance  
**Institut de Hautes Etudes Commerciales IHEC Carthage**

**ADDITIONAL**

Languages: Fluent in French and Arabic (native languages), Good Working Knowledge of English and basic Knowledge of Italian.

Excellent computer skills and good knowledge of technology environments/ software commonly used in Business and Economics (Stata, Eviews, SPSS, MetaStock).

Excellence scholarship from the Tunisian Government 1998-2001.

**INTELLECTUAL CONTRIBUTIONS**

Articles in international scientific journals (double blind peer review)

- (4) Kossai, M. and Piget, P. (2014), "Adoption of information and communication technology and firm profitability: empirical evidence from Tunisian SMEs", *The Journal of High Technology Management Research*, 25 (1), 9-20.
- (3) Piget, P. and Kossai, M. (2013), "The relationship between information and communication technology use and firm performance in developing countries: a case study of electrical and electronic goods manufacturing SMEs in Tunisia", *African Development Review*, Vol. 25 (3), 330-343, September.
- (2) Kossai, M. et Piget, P. (2012), «Utilisation des technologies de l'information et des communications (TIC) et performance économique des PME tunisiennes : une étude économétrique», *Brussels Economic Review - Cahiers Economiques de Bruxelles*, Vol. 55-3.
- (1) Kossai, M., Lapa De Souza, M. L. et Roussel, J. (2010), « Adoption des Technologies de l'information et Capital Humain : le Cas des PME Tunisiennes », *Cahier Le Concept de Capital Humain Aujourd'hui : Quel bilan ? Quelles perspectives ?*, *Revue Management & Avenir*, Janvier N°31.

Books and edited volumes

- (3) Kossai, M., Feshakova, N. et Kossai, I. (2014), «Calculs stochastiques et évaluations des options : Comparaison des modèles *Cox-Ross & Rubinstein*, *Monte Carlo* et *Black & Scholes*», *Editions Universitaires Européennes*.

- (2) Sitbon, M. et Kossaï, M. (2014), « La Finance Islamique face à la Finance Conventionnelle : une analyse comparative de la performance des fonds d'investissements », *Editions Universitaires Européennes*.
- (1) Kossaï, M. (2013), « Les TIC et la performance des PME manufacturières : Complémentarités entre TIC, capital humain et changements organisationnels », *Presses Académiques Francophones, Saarbrücken*.

Further publications (conference paper, working paper, etc.)

- (2) Kossaï, M. (2005), « La technologie et la compétitivité industrielle des pays en développement », séminaire EDOCIF Eurisco, Université Paris-Dauphine.
- (1) Kossaï, M. (2003), « La R&D, l'Innovation Technologique et la Compétitivité des Industries Manufacturières Tunisiennes », présenté lors des Journées Jeunes Doctorants JJD, *Eurisco EDOCIF, Université Paris-Dauphine*.